

## Global Economic & Trade Risks in 2020

- Global Trade Challenges
- Govt Policies Impacting
- Risk Management
- Supply Chain & Logistics
   Risk Mgmt

#### **Global Risk Mitigation Foundation**

December 2019



### The Current Trade picture is more complex than it has ever been

- Multiple pending free trade agreements and tariffs
- Interplay of trade with foreign policy, geopolitics, and national security
- Related areas and issues that affect trade options of IEAT's members:
  - emerging markets
  - sanctions and export controls
  - trade finance
  - supply chain management.



#### U.S. CHINA - BIG PICTURE CONTEXT

- 1. How did we get here?
- 2. China Where is it in its developmental stage and why does this matter? The Belt & Road fits where?
- 3. China 3 key questions to understand potential risk
- 4. U.S. what is the "Pearl Harbor Syndrome"? Who cares?





# Taiwan Allies International Protection and Enhancement Initiative (TAIPEI) Act of 2019 - Shifts in U.S. — Taiwan relations

• SEC. 5. Sense of Congress on trade negotiations with Taiwan.

"It is the sense of Congress that the United States should engage in bilateral trade negotiations with Taiwan..."

- Department of State to periodically report to Congress on U.S. actions to affirm and strengthen Taiwan's international alliances around the world.
- Authorizes the State Department to take various actions in response to nations acting to undermine Taiwan
  - Adjusting U.S. diplomatic presence
  - Adjusting the level of U.S. assistance in such countries



The 'Golden Bridge on Silk Road' built for the 1st Belt & Road Summit in Beijing

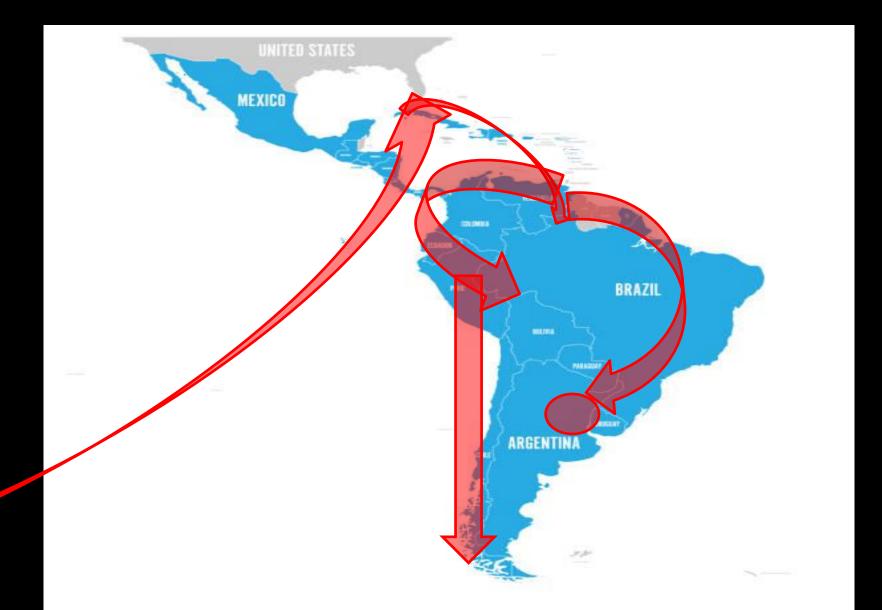
#### What does China's Belt & Road Initiative (BRI) look like?



#### Pacific Island nations that have joined the BRI

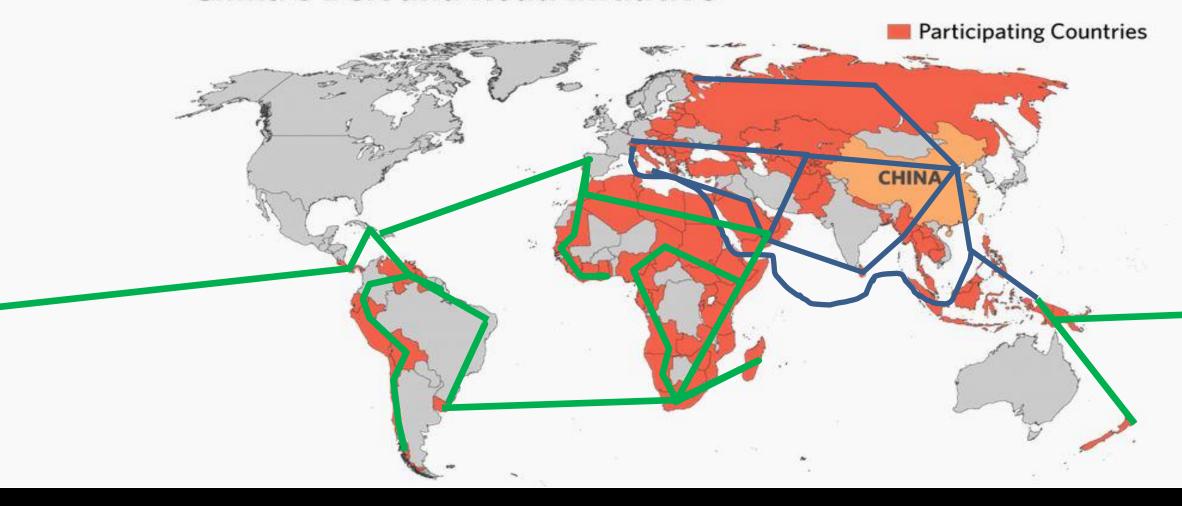


#### **Latin American BRI Countries**



#### This is what the BRI actually looks like...

#### **China's Belt and Road Initiative**



#### GOVERNMENT POLICIES IMPACTING TRADE

- 1. Political/military strategies
  - 1. New Southbound Policy
  - 2. US Indo-Pacific Strategy
- 2. Dealing with Trade Wars
- 3. Free Trade Agreements





#### Here are the issues impacting your company...

- The big picture impacting trade policy, foreign policy, and national security: China's Belt & Road Initiative (BRI)
- USMCA Ratification Where is it?
- The New IDFC & EximBank's Reauthorization
- U.S. China Trade Negotiations
- Brexit & the U.K. & EU FTAs
- U.S. Japan Trade Agreement
- FTA between the U.S. and Taiwan?
- Additional?
   The Hong Kong Human Rights and Democracy Act of 2019

A bill to prohibit the commercial export of covered munitions items to the Hong Kong Police Force. S. 2710

#### RISK MANAGEMENT: HOLISTIC APPROACHES

- 1. Traditional approach
- 2. Comprehensive risk mgmt & training programs
- 3. The Project's "Coordinator/Auditor"





# SUPPLY CHAIN & LOGISTICS RISK MGMT

1. Creative Supply chain alternatives





## Supply Chains

(Typical Mfg Side)

Manufacturer

Component A – Country A

Component B – Country B

Sub-component C – Country C



(Service Side)

Supplier

Supplier X – Country X

Supplier Y – Country Y

Sub-supplier Z – Country Z

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# Discussion: What does mean for your business?

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